

PEAKE

DESIGN EXPERIENCE

Amazon.com

Seattle, Wa | October 2017 - December 2017
Contract Visual Designer for Channels Team

Produced cross-site and Amazon Channels specific graphics, custom landing pages and banners in a fast paced environment. Created and optimized graphics for web, social, TV and other devices, using the Adobe Creative Suite. Collaborated with site merchandisers and vendor managers to ensure graphics conformed to vendor specifications. Designed graphics within various seasonal style guides and company wide graphic guidelines.

The Lambesis Agency

La Jolla, Ca | April 2013 - March 2017
Associate Creative Director Interactive

Worked closely with executives and brand managers on all projects. Lead and managed interactive team and directed all phases of creative work from concept through production. Most recent clients included Gaggenau, Yes To, Physicians Formula, Dasani Water, Dasani Sparkling, Dasani Drops, Gold Peak Tea & Coffee, Fuze Tea, Honest Tea, Honest Kids. Past clients included Charming Charlie, SkinMedica, Primal Wear, Genetic Los Angeles, Sky Vodka and Tacori.

Nordstrom Direct

Seattle, Wa | August 2012 - March 2013
Visual/Interactive/Web Designer for Custom Content Team

Worked with Creative Director on special projects for Nordstrom.com, including site placements, redesigns, blog posts, user flows, wireframes, and custom content. Collaborated with site merchandisers, project managers, developers, marketing, PR, and copywriters, on various projects such as Personal Stylist refresh, Fashion Week placements and new landing page, and Annual Report online.

Expedia.com

Bellevue, Wa | May 2012 - August 2012
Visual UI Designer for Packages Team

Collaborated with UX and business project managers to produce high quality designs with targeted site optimizations for the “packages” product line on Expedia.com. Worked in an agile project management environment with responsibilities in both design and information architecture.

Amazon.com

Seattle, Wa | October 2011 - April 2012
Contract Visual Experience Designer for VXD

Produced a high volume of promotional graphics in a fast paced environment. Optimized graphics for web, using Photoshop CS5.

DESIGN EXPERIENCE CONTINUED

Microsoft, Vendor through Aquent

Redmond, Wa | July 2011 - October 2011
Design Integrator for the Windows Phone 8

Production design for windowsphone.com using Photoshop CS5. Redlines, specs, and bug fixes for the Windows Phone 8 software.

Magnusson Klemencic Associates

Seattle, Wa | June 2008 - July 2011
Marketing/Design Assistant and Design Intern in 2010

Worked with Senior Graphic Designer to produce company project sheets, relevant sheets, company mailers and marketing material for client presentations.

EDUCATION

Seattle Central Creative Academy

Seattle, Wa | A.A.S. in Graphic Design, June 2011
Deans List from 9-2009 – 6-2011

University of Washington

Seattle, Wa | B.A. in Political Science, March 2004

DESIGN SKILLS

Mac/PC Operating Systems
Adobe InDesign CC
Adobe Photoshop CC
Adobe Illustrator CC
Adobe Dreamweaver CC [light editing]
Adobe Flash CC [basics]
Adobe After Effects CC [basics]
Wordpress [basics]
Axure RP Pro 6 [basics]
Information Architecture [basics]
User Experience Design
User Interface Design
Typography
Layout & Grid
Color Theory
TV Storyboards
Multi-Page Documents
Mock-Ups of 3-D Design
Basics of Packaging Design
Print Production
Screen Printing & Letterpress
Agile Project Management
Basecamp

FOREIGN LANGUAGE

Polish | *Conversational*

GROUPS & ASSOCIATIONS

AIGA Member since September 2010